



JPW

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re original application of:

Applicants : Thomas J. Perkowski, et al.
Application Serial No.: 10/812,341
Filing Date: : March 29, 2004
Title : INTERNET-BASED PRODUCT BRAND MARKETING
COMMUNICATION NETWORK CONFIGURED TO ALLOW
MEMBERS OF A PRODUCT BRAND MANAGEMENT TEAM
TO COMMUNICATE DIRECTLY WITH CONSUMERS
BROWSING HTML-ENCODED PAGES AT AN ELECTRONIC
COMMERCE (EC) ENABLED WEB-SITE ALONG THE
FABRIC OF THE WORLD WIDE WEB (WWW), USING
PROGRAMMABLE MULTI-MODE VIRTUAL KIOSKS
(MMVKS) DRIVEN BY SERVER-SIDE COMPONENTS AND
MANAGED BY PRODUCT BRAND MANAGEMENT TEAM
MEMBERS
Examiner : Jeffrey D. Carlson
Group Art Unit : 3622
Attorney Docket No. : 100-062USA000

Commissioner of Patents
and Trademarks
Washington, D.C. 20231

RESPONSE TO NOTICE TO FILE CORRECTED APPLICATION PAPERS

SIR:

In response to the Notice to File Corrected Application Papers mailed in the present Application on February 17, 2010, Applicants submit the following documents:

- Amendment Under Rule 312;
- Request for Approval of Proposed Changes to the Drawings;
- Twelve (12) sheets of Redmarked Drawings;
- Forty Two (42) sheets of Replacement Drawings;
- Declaration under 1.125.

On March 29, 2010, in lieu of payment of the issue fee due in the present Application, Applicants submitted a Request for Continued Examination and extensive amendment to the Specification and Drawings, and reduced the Drawings to forty two (42) sheets.

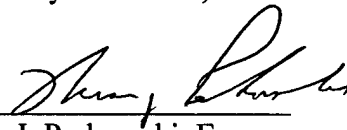
In the Notice of Allowability mailed April 14, 2010, the Examiner accepted the amendments to the Specification and Drawings, but requested that the forty two (42) remaining sheets of Drawings be renumbered.

The amendments to the Specification and Drawings submitted herewith renumber the Drawings according to the Examiner's request. The forty two (42) sheets of Replacement Drawings attached hereto contain the changes set forth in the amendments.

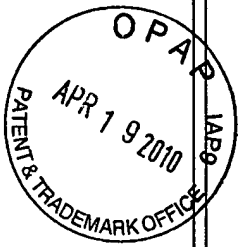
The Commissioner is hereby authorized to charge any fee deficiencies or credit any overpayments to Deposit Account 16-1340.

Respectfully submitted,

Dated: April 16, 2010



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CERTIFICATE OF MAILING
UNDER 37 C.F.R. 1.08

I hereby certify that this correspondence
is being deposited with the United States
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Thomas J. Perkowski, Esq.
Reg. No. 33,134
Date: April 16, 2010